

THE HERANA-DAZE JONES FOUNDATION

PRESENTS....

THE SECOND ANNUAL CELEBRITY BASKETBALL CHALLENGE

Sponsorship Letter

On Saturday, May 17, 2007, at 6:30 p.m., Herana-Daze Jones and a few of his teammates from the Cincinnati Bengals will be taking on the Columbus Area All-Stars in an exhibition game to raise money for Columbus East High School, Columbus PAAL, and The Herana-Daze Jones Foundation (HJF).

We invite you to be a sponsor at what promises to be a very fun and entertaining community event. Sponsorship plays a very important part in making this event successful. Contribution to this event will increase the exposure of your company and greatly benefit the organizations involved.

Sponsorship options include:

Gold Package - \$2,500:

- 10 half court view VIP tickets to the basketball game
- 10 VIP tickets to The HJF After Party, which features a “chill mixer” with food and drinks catered by Chili’s and Buffalo Wild Wings, Grindstone Charley’s and Texas Roadhouse
- PA Announcements throughout the game
- Full page advertisement in the program booklet
- Commemorative autographed football, signed by all players in attendance

Silver Package - \$1,000:

- 8 half court view VIP tickets to the basketball game
- 8 VIP tickets to The HJF After Party, which features a “chill mixer” with food and drinks catered by Chili’s, Buffalo Wild Wings and Texas Roadhouse
- PA announcements throughout the game
- Half page advertisement in the program booklet
- Commemorative autographed t-shirt, signed by all players in attendance

Bronze Package - \$300

- 2 Half court view VIP tickets to the basketball game
- 2 VIP Tickets to The HJF After Party, which features a “chill-mixer” with food and drinks catered by Chili’s and Buffalo Wild Wings and Texas Roadhouse
- PA announcement during introduction of sponsored player
- Quarter page advertisement in the program booklet

Because the HJF is a part of a 501(c) foundation, all sponsorship funds are considered tax deductible.

If you are interested in playing in or sponsoring the event, please contact The Herana-Daze Jones Foundation via email: hjones44@insightbb.com or call 812-799-0181.